



PPWR European Packaging Regulation



EPR Obligation for all packaging in all EU nations

Art. 45 PPWR



EU declaration of conformity

Art. 39 PPWR



Re-use targets

Art. 29 PPWR



Registration obligation

Art. 44 PPWR



Labelling of packaging

Art. 12 PPWR



Minimum recycled content

Art. 7 PPWR



Recyclability of packaging

Art. 6 PPWR

Extended Producer Responsibility (EPR)

► Art. 45-48 PPWR

Extended producer responsibility applies to all packaging in all EU countries.

Obligated party:

Validity: from mid-2026 at the latest

Extended producer responsibility applies to packaging or packed products in each member state where they are first placed on the market. Outside the country of its registered office, an authorised representative is appointed to assume the EPR there. The EPR may be delegated to organisations (e.g. [RIGK](#) in Germany, [Envalora](#) in Spain or [twice](#) in France).

Declaration of conformity

► Art. 38-39 PPWR, Annex VIII

Provide evidence that sustainability, safety, labelling and information requirements of the PPWR in the production of packaging have been fulfilled. In the following years, additional evidence for Design for Recycling and Recycled Content will be required.

Obligated party:

Validity: from mid-2026 at the latest

Mandatory performance of a conformity assessment, including preparation of technical documentation and issuing of an EU declaration of conformity.

Retention period for technical documentation & EU declaration of conformity: 5 years (single use packaging) or 10 years (reusable packaging).

Compliance with Re-use targets

► Art. 29 PPWR

Economic operators who use packaging for the internal and external transport of goods must ensure that reusable packaging make up a certain proportion. For transport packaging & sales packaging (used for transport) when used for delivery within a company group or when used for delivery within an EU member state, from 2030 on, a full reusable packaging obligation of 100% will apply.

Obligated party:

Validity: 2030 (1. step: 10% resp. 40%) and 2040 (2. step: 25% resp. 70%).

Exception from reusable quotas for: Hazardous packaging, customised packaging for machines and cardboard packaging

*This information is a summary of the new obligations resulting from PPWR.
It does not claim to be complete and does not constitute legal advice.*



Registration obligation

► Art. 44 PPWR

Obligation to register in the national register in every EU Member State in which packaged products are placed on the market.

Obligated party: Producer/distributor

Validity: from mid-2027 at the latest

Depending on the country, registration may be carried out by an authorised representative or a take-back system.

Labelling obligation

► Art. 12 PPWR

Packaging that is placed on the market must be provided with harmonised labelling.

Obligated party: Manufacturer

Validity: from 2028 at the earliest

The labelling must contain information on the material composition in order to make sorting easier for consumers. The labelling is based on pictograms. Detailed requirements for standardised labelling will be defined in the coming years in a delegated act.

Minimum recycled content in plastic packaging

► Art. 7 PPWR

Plastic packaging and packaging components made of plastic must consist of a certain proportion of recycled material. [PlastCert](#) supports you with the certification/verification of the recycled content of your packaging, while [plastship](#) assists you in sourcing recyclates.

Obligated party: Manufacturer

Validity: 2030 (1. step between 10% and 35%*) and 2040 (2. step between 25% and 65%*)

* depending on packaging type

The exact method for calculating the proportion of recycled material will be determined by the EU Commission by the end of 2026.

Exceptions to the mandatory use of a minimum recycled content are compostable plastic packaging, hazardous packaging and contact-sensitive food packaging intended exclusively for infants, small children or medical purposes.

Recyclability of packaging

► Art. 6 PPWR

All packaging must be recyclable. [PlastCert](#) supports you in proving recyclability.

Obligated party: Manufacturer

Validity: 2030

Recycling-orientated design & possibility of separate collection and sorting into specific waste streams without compromising the recyclability of other waste streams.

Recycling-orientated packaging: Criteria for recycling-orientated design will be defined by a delegated act on 01.01.2028.

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